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INVITATION TO PARTICIPATE

TO THE FOURTH INTERNATIONAL SCIENTIFIC CONFERENCE

**MEDIA AND CHALLENGES OF THE MODERN SOCIETY 2024**

May 30-31, 2024

Niš, Republic of Serbia

The Department of Communications and Journalism (Faculty of Philosophy, University of Niš) in 2024 will mark the twentieth anniversary. Therefore, we are happy to invite you to the international scientific conference “Меdia and Challenges of the Modern Society 2024“, held from 30th to 31st May, in a hybrid format (online and onsite).

The Conference seeks to bring together researchers, academics and experts who will focus on critical insight and empirical interventions into media issues.

We seek proposals that aim to consider the following themes:

- Artificial intelligence and media industries;

- Media and environmental communication;

- Media, digital and information literacy;

- The role of media in post-truth society;

- Media ethics in the digital environment;

- Media and permacrisis;

- Resilience in communication and the media;

- Streaming services and audiences;

- Media archives as interoperable and user-oriented service for researchers;

- Digitization criteria as the capacity of the management system;

- Public media sector and the private/commercial sector;

- Political economy of the media;

- Transformation of capitalism and communication;

- Polarization and depolarization;

- Sustainability of media;

- Narrativity, transmediality and multimodality;

- Media archives and creativity;

- Media nostalgia and popular culture;

- Gender, sexuality and the media;

- Management of intellectual property;

- Tools and software, and strengthening infrastructure;

- Education and media studies;

- Crossmedia aesthetics;

- Art and science;

- Media representation of cultural heritage;

- Game studies and reception.

The conference will explore problems and challenges in these fields. The conference in Niš will also serve as a working platform for further cooperation on potential joint projects.

The official languages of the conference are Serbian and English.

**Application**

**The application should contain the following data:**

* Affiliation
* The email address of the first author
* The title of the paper
* An abstract (maximum 250 words)
* Key words (maximum 5 words)

**It should be sent to this email address:** [misd@filfak.ni.ac.rs](mailto:misd@filfak.ni.ac.rs)

The application should be sent no later than April 25, 2024. The applications submitted within the given deadline will be given the feedback on participation by May 5, 2024.

**Papers publication**

The papers which are positively reviewed will be published in the journal *Media Studies and Applied Ethics*. All abstracts will be published in a book of abstracts with ISBN number.

Instructions for the preparation of papers for publication in journal is available at the link:

<https://izdanja.filfak.ni.ac.rs/casopisi/media-studies-and-applied-ethics>

**Registration fee**

The registration fee for participation in the conference is 6000 RSD / 50 EUR.

Registration fee in RSD should be paid to the account of the Faculty of Philosophy in Niš 840-1818666-89, call number 74212142. Instructions for payment in Euros are attached.

The conference fee includes: full access to all sessions; a conference pack; a certificate of attendance; refreshments during breaks; an e-book of abstracts and a conference dinner.

**Practical information**

Niš is the third-largest city and is located in the southern part of Serbia. Niš has Constantine the Great airport, but the offer of destinations is limited, so please check if they can be useful for you. The largest airport in the country, Nikola Tesla, is 250 km away. It is possible to use a rental car or take buses and minibuses. The airport in Sofia (Bulgaria) is 160 km away, and from there Niš can be reached by bus or car. There are plenty of budget-friendly hotels and Airbnb apartments in Niš.

For additional information, please contact:

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Faculty of Philosophy in Niš

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[misd@filfak.ni.ac.rs](mailto:misd@filfak.ni.ac.rs)

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